



INSIDE THIS ISSUE

- LEADERSHIP INTERVIEW'S
- 2024 ANNUAL SPONSORS RECOGNIZATION
- ITSERVE SEPTEMBER MEETINGS & CSR ACTIVITIES
- ITSERVE SYNERGY SPONSORSHIP OPPURTUNITIES

MARK YOUR CALENDAR FOR FURTHER EVENTS

2024 SYNERGY ITSERVE ALLIANCE ANNUAL CONFERENCE



 OCTOBER 29th & 30th, 2024.
 CAESARS PALACE
3570 S LAS VEGAS BLVD, PARADISE, NV 89109

About ITServe Alliance

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

Largest association of
IT Services organizations
across USA





ITServe Alliance

Empowering Local Employment

ITServe Alliance, the largest association of IT Solutions & Services organizations in the United States, representing over 2,500 member companies, serves as the collective voice for prestigious small and mid-sized Information Technology companies with similar interests with shared interests across the United States.

Since its establishment in 2010, ITServe Alliance has been a beacon of knowledge, skills, and awareness, empowering its members through 23 Regional Chapters across the country. As a trusted platform, ITServe collaborates and implements measures to safeguard common interests, ensuring the protection of its member companies.

Over the years, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success. It has established a name for itself as the center point of information for its members covering a variety of topics ranging from immigration, technology, economy, and many more.

ITServe Alliance has built a strong member-focused community within the IT industry where professionals and experts alike can collaborate, present new business ventures, and work together to find new ways to overcome industry obstacles.

Led by highly talented individuals, phenomenally successful entrepreneurs, and Innovators who are enthusiastic about giving back to the community as part of this BIG ITServe Family, at ITServe, we believe in developing strategic relationships with our partner organizations to work for a better technology environment by building greater understanding.

Come and join us on our journey. Let us be your voice when it comes to Information Technology

TABLE OF CONTENTS

4

CAPITOL HILL DAY 2024

10

INTERVIEW WITH VINAY PARACHURI

12

INTERVIEW WITH MAHESH SAKA

14

HIGHLIGHTS

17

ITSS MEMBER BENEFIT

18

SPECIAL OFFER FROM
DICE

19

STARTUPCUBE COMPETITION

20

2024 ANNUAL SPONSORS
RECOGNIZATION

31

SYNERGY 2024 SPONSORS

32

SEPTEMBER ACTIVITIES

36

SEPTEMBER CSR ACTIVITIES

39

SYNERGY SPONSORSHIP
OPPORTUNITIES

40

MEMBER BENEFITS, SPORTS &
WELLNESS

43

IMMIGRATION UPDATES

45

LEADERSHIP BOARD

ITServe Members Hold Meetings With 85 Key Democrat and Republican Lawmakers During Capitol Hill Day 2024, Advocating For Policies That Benefit IT Industries

The Capitol Hill Day organized by ITServe Alliance in Washington, DC on September 18, 2024, was a highly successful outreach effort," said Nayan Joshi, Director of ITServe Alliance Policy Advocacy Committee (PAC). "We had overwhelming support from the nearly 85 key US Representatives and Senators, including influential committee chairs and members from both the Democrat and Republican Parties for the causes put forth by ITServe."



The day-long event on Capitol Hill organized by the ITServe Alliance Policy Advocacy Committee (PAC) was attended by over 70 ITServe members from across the nation, who met with over 85 key lawmakers and their staff in their respective offices, who expressed their overwhelming support to the policy priorities that ITServe presented to the US Lawmakers.

Several lawmakers and their staff recognized ITServe and its members from their encounters from the past year, when for the first time ITServe had organized an in-person Policy Advocacy Day on Capitol Hill. Committing to building on this momentum in the coming years, Jagadeesh Mosali, President of ITServe said, "This is still just the beginning of ITServe's proactive, ongoing efforts. In the coming years, we will be a driving force in getting things done for small and medium businesses."

Stressing the importance of ITServe and the Legislative Day, "It was an unforgettable experience as over 70 members of ITServe Alliance came together for Capitol Hill Day, advocating for the changes that will shape our industry and future. Together, we made our voices heard on both sides of the aisle," Mosali added.

IN FOCUS

ITServe Alliance's Capitol Hill Day has effectively served as a powerful platform in educating policymakers on important issues to our members and the business community, ensuring that our needs and views are reflected in policy debates and outcomes on Capitol Hill.

Amar Varada, ITServe Alliance Governing Board Chair said, "It was a historical day for ITServe Alliance, which was born out of the necessity to be the voice of IT companies in the United States and advocate for their rights as ITServe members engaged in 85 meetings in a single day with the objective of educating lawmakers working toward meaningful changes that will benefit the IT industry and the larger society across the nation."



According to Anju Vallabhaneni, President-Elect of ITServe, "A major objective of the Capitol Hill Day was to showcase to the lawmakers some of the significant contributions of the ITServe members to the country's economy through Technology & Innovation, local employment, and STEM education.

The event also addressed key concerns faced by small businesses, including the need for high-skilled immigration reforms." The U.S. needs to maintain its leadership in technology and innovation, one critical factor faced in the US Tech sector is the lack of high-skilled workers. The U.S. has a large skills gap - availability of workers vs the openings for talent in IT. We need the brightest minds from all over the world to keep our wide lead in technology and innovation.

ITServe was born out of the necessity to protect the interests of the member companies of ITServe. To achieve our goals that benefit the IT Sector companies, the labor force, and the larger US economy, our process hinges on the 3 fundamental pillars of the ITServe PAC: engage, educate, and empower.

IN FOCUS

A major objective of ITServe Alliance has been to protect its members' needs. To that end, ITServe Alliance, through its PAC team advocates on Capitol Hill and with the US Administration. Capitol Hill Day serves as a perfect platform to communicate our collective voice with key policymakers on important issues to our members.

ITServe Alliance expressed its overwhelming support and urged the lawmakers, among other initiatives, to support H.R. 4647, the "High-Skilled Immigration Reform for Employment (HIRE) Act," introduced by US Congressman Raja Krishnamoorthi, D-Illinois. The Bill would strengthen U.S. competitiveness by helping to close the skills gap – the space between the skills required for jobs that employers need to fill, and the skills possessed by current prospective employees. As introduced, the bill would raise the current H-1B limit from 65,000 to 130,000, remove the H-1B cap for those with a Master's Degree or PhD, and create a STEM grant program.

Foreign (nonimmigrant) workers fill a critical need in the U.S. labor market, particularly in the technology field. Every year, U.S. employers seeking highly skilled foreign professionals submit their petitions for the pool of H-1B visa numbers for which U.S. Citizenship and Immigration Services (USCIS) controls the allocation. With a low statutory limit of visa numbers available, demand for H-1B visa numbers has outstripped the supply in recent years, and the cap has been reached quickly.



H-1B visa holders play a crucial role in bolstering the U.S. economy, fostering innovation, and enriching the fabric of American society through their skills, contributions, and diverse backgrounds. They bring diverse perspectives and knowledge to American workplaces, facilitating knowledge transfer and skills development by engaging in research and development activities, particularly in STEM fields, which contribute to scientific advancements and technological progress.

IN FOCUS

Despite current rhetoric, research shows that H-1B workers complement U.S. workers, fill employment gaps in many technology occupations, and expand job opportunities for all. Studies have shown that skilled immigrants' contributions to the U.S. economy help create new jobs and new opportunities for economic expansion. The report, titled "New American Fortune 500 in 2024: The Largest American Companies and Their Immigrant Roots," found that 46% of the Unicorns among the Fortune 500 companies were started by immigrants or their children. It is estimated that an increase in H-1B visas could create a significant ripple effect with an additional 1.3 million new jobs and add close to \$158 billion to the gross domestic product in the United States by 2045. It would also stop or reduce the effect of the "reverse brain drain" from the US to other countries. A large number of foreign students do not get their H1Bs due to a very narrow Quota that was set two decades ago resulting in the US losing world-class skills and talent despite providing them with top education and training in the US.

ITServe Alliance has been consistently working to protect the needs of its members. To that end, ITServe Alliance has been actively engaging with the Lawmakers on behalf of its members on Capitol Hill and with the US Administration. Capitol Day was the perfect way for ITServe Alliance to use its collective voice to communicate with policymakers on the issues that are important to our members.

ITServe Alliance is consistently working to protect its members' needs. To that end, ITServe Alliance, through its PAC teams advocates on Capitol Hill and with the US Administration.

The Capitol Hill Day served as a perfect platform to communicate our collective voice with key policymakers on important issues to our members.

Expressing his gratitude to all the ITServe members who flew in from across the nation to be part of this important event and those who planned and organized the event seamlessly, Nayan Joshi said, "I want to express our sincere gratitude and appreciation to the ITServe members who were part of this important event. Advocating for ITServe and making our voices heard in the corridors of power. Through our collective voice and their continued active participation and collaboration, we will be able to accomplish our goals through grassroots and advocacy."

ITServe's Synergy 2024 In Las Vegas Offers A Powerful Platform For Networking, Knowledge, Innovation, & Growth

(September 31st, 2024 – Las Vegas, NV) "ITServe Alliance is all set to unleash our flagship Synergy Conference 2024, in none other than the electric city of Las Vegas from October 29-30, 2024, offering to its 2000+ CEOs, investors, CTOs, and CxOs a powerful platform for Networking, Knowledge, Innovation, Growth," Suresh Potluri, Director of Synergy 2024 announced here.

Under the banner "Join – Collaborate – Accelerate," a dedicated team of ITServe leaders spearheaded by Suresh Potluri is fervently working to elevate Synergy 2024's brand and position it as the leading IT Staffing Conference in America. Beyond being an arena for networking and knowledge sharing, Synergy 2024 aims to be a veritable marketplace for ideas and innovations. The event is curated to provide actionable insights and strategies that companies can directly implement, serving as a catalyst for taking your business to the next level.

"Synergy continues to add prominent speakers, and valuable sponsorships, and help grow a community network of industry professionals across the country," said Amar Varada, Governing Board Chair. "Participants at Synergy 2024 will have a platform for IT company heads to come together to hear industry leaders speak, engage in discussions with lawmakers, participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology."

Jagadeesh Mosali, President of ITServe emphasized the curated lineup of speakers and panels. "We are thrilled to have a diverse and esteemed set of speakers for this year's conference. From policymakers, and technology leaders to industry innovators, our speakers are pivotal in shaping the discussions and providing invaluable insights that can be immediately applied in various sectors of the IT industry. The selection process has been meticulous, ensuring that each session offers a blend of expertise, vision, and actionable advice for our members. The goal is to create a transformative experience for our attendees." Prominent among those who were at the previous Synergy conferences include: former Presidents of the United States, Bill Clinton and George W. Bush, and Nikki Haley, a Republican Presidential candidate, and Hillary Clinton. An all-star lineup of leaders and innovators coming together to inspire, share, and lead the way. At Synergy 2024.

Summarizing the mission of ITServe Alliance and Synergy 2024, Anju Vallabhaneni, President-Elect of ITServe said, "We believe in developing strategic relationships with our partner organizations to work for a better technology environment by building greater understanding. Come and join us on our journey. Let us be your voice when it comes to Information Technology."

Anil Atiyam, Associate Director for Synergy 2024, "Designed to cater to the specific needs of ITServe members, primarily tech entrepreneurs, Synergy 2024 will host a plethora of crucial panel discussions. Topics will span from Immigration to CIO/CTO issues, Mergers and Acquisitions, Financial Planning, and Political Action Committees, among others. Barbara Bruno will lead an educational session on "Mastering Effective Recruiting in Staffing," and other sessions will focus on Contracts, Legal Compliance, and Federal Contracting." Describing the background to the launching of the first-ever Synergy Conference in 2015, Murali Bandlapalli, Secretary of ITServe said, "Synergy is ITServe Alliance's flagship Annual Conference, which began in 2015 with the

IN FOCUS

objective of providing business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.” Sateesh Nagilla, Treasurer of ITServe Alliance says, “ITServe Alliance’s Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals. Synergy 2024 will focus on developing strategic relationships with our partner organizations, sponsors, and supporters to work for a better technology environment by building greater understanding. “Raghu Chittimalla, Synergy Chair said, “We have been working hard to streamline the Synergy conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America’s biggest IT Staffing conference by mainstream media. Come and be part of our journey to be the powerful voice that represents all IT businesses across the United States.”

According to Vijay Kommineni, Associate Director for Synergy 2024, Secretary of ITServe, “Synergy offers a unique opportunity for IT companies and individuals in the industry to hear from renowned guest speakers and thought leaders from across the country. participants will have the opportunity to break out into start-up cubes with business leaders and investors to pitch their offerings and ideas for the chance to turn dreams into a reality.”

“Since 2015, Synergy has grown from a one-day conference and banquet event to two full days of speakers, panels, and breakout sessions. What began in Dallas, TX, has now travelled to Atlantic City and Chicago, continuing to grow,” said Anil Atyam, Associate Director for Synergy 2024. Vinay Paruchuri, Associate Director of Synergy 2024 said, “ITServe has built a strong member-focused community within the IT industry, where professionals and experts alike can collaborate, present new business ventures, and work together to find new ways to overcome industry obstacles.” “In just two days, our attendees will grow their peer network, partake in important industry discussions, and gain valuable knowledge to take their business to the next level. Come and experience for yourself the impact we are making when we come together and explore more about Synergy. We can’t wait to see you in Atlantic City,” said Abhishek Boyanapalli, Media Director of ITServe Alliance. Synergy 2024 in Las Vegas will be a perfect setting for every IT industry leader to showcase your country’s potential, network with global leaders, collaborate on innovative projects, and drive growth and prosperity. Be part of the global success story driven by America’s core values of freedom, liberty, democracy, and a laissez-faire economy. Join us and be part of the future at ITServe Synergy 2024!

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services organizations functioning across the United States. Established to be the voice of all prestigious Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success. ITServe Alliance now has 22 Chapters in several states across the United States, bringing the Synergy Conference to every part of this innovation country. For more information, please visit: www.itserve.org



SPOTLIGHT

VINAY PARACHURI

DIRECTOR OF BYLAWS

Interviewer:

Tell us about your professional growth and association with ITServe.

VINAY PARACHURI:

I am the President and CEO of Pharma Tek Solutions. Our company provides integrated Validations, Automations, and Quality business solutions to pharmaceutical, biotechnology, and medical device companies around the world. The company is headquartered in San Ramon, California, with offices in Siler City, North Carolina, and Hyderabad, India.

My involvement with ITServe Bay Area Chapter dates back to its conception, however I only became an active member in 2019 and have stepped into leadership positions since then. In 2019, I served as the Chapter President of the Bay Area Chapter. After that, served in various roles on the National Executive Board, including Sponsorship Chair (2020), National Treasurer (2021), and National Secretary (2022). Currently, I am serving as the Director - Bylaws for the years 2023 and 2024. I am also assisting the 2024 Synergy team as an Associate Director.

Interviewer:

What's your role as the Director of Bylaws?

VINAY PARACHURI:

As part of our bylaws review, which occurs every two years, I lead the effort to update them alongside the Bylaws committee. We work closely with the Governing and Executive Boards to ensure a transparent process, encouraging all members to provide feedback. Our goal is to ensure the bylaws are clear and aligned with the organization's long-term vision.

Interviewer:

Tell us about the process to amend the Bylaws?



SPOTLIGHT

VINAY PARACHURI

DIRECTOR OF BYLAWS

VINAY PARACHURI:

Members receive the Bylaws and have 2-3 months to provide feedback. Afterward, 5-6 breakout sessions with the Executive Board are held to review suggestions. The bylaws team formulates recommendations, which are reviewed, legally vetted, and approved by the Governing Board of ITServe Alliance.

Interviewer:

Do you want to share with us some of the major changes that are happening this year to the Bylaws,

VINAY PARACHURI:

Changes are coming to the eligibility criteria for some critical leadership positions. In addition, we are making provisions in the bylaws for the formation of Satellite Chapters in regions with a desire to form a chapter, but who may not have sufficient members to form a full-size chapter. As the organization grows, it is very important to ensure that the bylaws are updated to reflect the changing needs of the organization. There are also some changes being made to improve financial control over expenditures.

Interviewer:

What are your expectations from ITServe members to make the Bylaws more effective, current, and appealing?

VINAY PARACHURI:

As a volunteer organization, ITServe is driven by its members. The Bylaws should therefore be understood by each member. In addition, they should be aware that Bylaws are written at a high level with the best of intentions. The members should also be aware that we are planning to formalize the operations guidelines that will help standardize the operations and assist the operations team in complying with the bylaws. We constantly educate potential members on the benefits of becoming a member and joining our ITServe team.



MAKESH SAKE

DIRECTOR
OF
CHAPTER RELATIONS

Interviewer:

Tell us briefly about you, and your professional accomplishments:

MAKESH SAKE:

Happy to share with you that I am a seasoned Entrepreneur, Technology Leader, Lover of Philanthropy, and the Founder and CEO of Cymansys Solutions. We have been in the industry serving our clients for close to a decade now.

Interviewer:

Your association with ITServe and the roles you have played thus far:

MAKESH SAKE:

I have been part of ITServe for many years now. My association with ITServe began as a volunteer. In 2017, I was the Benefits Chair. In 2018, I served as the Austin Chapter PAC Chair; In 2019, I was the Austin Chapter Secretary, and in 2020, I served as the Austin Chapter President. The following year, I was the Mediation Chair, and in 2022 I returned to Austin as the Chapter President. In 2023, I served as the National ITServe Treasurer, and currently, I am happy to be serving as the Chapter Relations Director.

Interviewer:

As the Director of Chapter Relations, can you tell us about role:

MAKESH SAKE:

As the Chapter Relations Director for ITServe, my primary focus has been to ensure that each Chapter functions without any hindrance. I am entrusted with the task of training Chapters and Chapter teams on the day-to-day functioning of their roles, and how to carry out their activities. Onboarding new Chapters is a key role and I am extremely happy with the outcome this year.

Interviewer:

The current ITServe leadership's major focus is enhancing Member Benefits. How do you help the Chapters spread across the US stay connected and aware of the benefits of being part of ITServe:



MAKESH SAKE

DIRECTOR
OF
CHAPTER RELATIONS

MAKESH SAKE:

Our mantra this year is to ensure tangible benefits for all members. New ITServe members receive 2 free H1B filings, discounts from ADP, Dice, Software, ATS, and select hotels. Existing members get a 50% discount on one H1B filing and similar benefits. Members also enjoy networking opportunities at 10 local meetings, one Synergy event with 2000+ CXOs, and support with mediation, reference checks, and litigations. Health insurance discounts will soon be available. My team and I work closely with Chapter Presidents to ensure members fully utilize these benefits through weekly meetings and chapter visits.

Interviewer:

How do you work towards increasing the number of new Chapters? How many new Chapters are being planned in the current year:

MAKESH SAKE:

We have a new Chapter that recently was inaugurated, and another one is in the pipeline. Tennessee Chapter became the 22nd Chapter last month and the New York Chapter planned to be inaugurated will be the 23rd Chapter of ITServe, showcasing our growth and expansion across the nation. We constantly educate potential members on the benefits of becoming a member and joining our ITServe team.

Interviewer:

The challenges in creating new ITServe Chapters:

MAKESH SAKE:

One of the biggest hurdles in establishing a New Chapter for ITServe is to get to the right person to be the potential member. In most cases, the introductory calls will not reach the leadership who are the decision-makers. It's our network team's endeavors and efforts that help to connect with them directly to introduce and share the benefits of joining ITServe. Once they become aware of the benefits, it is only a matter of minutes for them to join us. It is undoubtedly a great platform for the IT industry, but the message has to reach the decision-makers.

HIGHLIGHTS

ITServe Team Meets **Chief Minister of Andhra Pradesh, N. Chandrababu Naidu**

ITServe Alliance had the honor of meeting with Chief Minister N. Chandrababu Naidu to discuss collaboration opportunities and the vision for Andhra Pradesh's development. We are also thrilled to invite the Chief Minister to Synergy 2024, where industry leaders will come together for networking, innovation, and growth.



ITServe Team Meets **Chief Minister of Tamil Nadu, M.K. Stalin**

ITServe Alliance leaders held a productive meeting with Tamil Nadu Chief Minister M.K. Stalin. The discussion focused on boosting investments in Tamil Nadu to create more job opportunities for the talented youth of the region. Exciting prospects ahead for the state's growth and IT development!



ITServe Alliance's Tennessee Chapter **Inaugurated**

"It is with great excitement that I announce the successful launch of the IT Serve Alliance Tennessee Chapter," said Purna Peravali, President, IT Serve Alliance Tennessee Chapter. "It's an honor to serve as the first President of the Tennessee Chapter. We had an incredible gathering of business owners from Memphis, Nashville, and surrounding cities, all coming together to foster collaboration and mutual growth."

HIGHLIGHTS

ITServe Alliance, the largest association of IT Services organizations the voice of all prestigious IT companies functioning with similar interests across the United States, is thrilled to announce that ITServe has a new Chapter, with the launch of the Tennessee Chapter on September 19, 2024, at Serendipity Labs Conference Hall. The addition of this new Chapter has added to the total of Chapters ITServe Alliance has to 22.

The presence of the National Team, local Chapter members, sponsors, and community leaders added to the significance of this special event. The Chapter launch event was led by ITServe President Jagadeesh Mosali and the national team, including ITServe President-Elect Anju Vallabhaneni, Immediate Past President, Vinay Mahajan, and Director of Chapter Relations, Mahesh Sake.

Peravali expressed special gratitude to “the national President Jagadeesh Mosali and his core team for their support in making this launch a reality. This chapter will serve as a bridge for seasoned leaders to share their wisdom, while young entrepreneurs bring fresh, innovative ideas. I’m very optimistic that this chapter will foster meaningful connections and drive success for all of us.” “We are extremely delighted to join the new Chapter members, as we celebrate this new chapter and bring even more opportunities for collaboration, innovation, and professional growth to Tennessee,” said Mosali. “As we continue to expand our horizons into new territories, we are thrilled to see the growth of our beloved organization as we welcome new members and industry leaders into the ITServe family.” The launch event had inspirational addresses by Dr. Mark Gillenson, Professor of MIS and Director of the Systems Testing Excellence Program, University of Memphis; and, Dr. Jasbir Dhaliwal, Distinguished Professor & EVP for Research & Innovation, University of Memphis. 360 Health Benefits was the Grand Sponsor of the ITServe Alliance Tennessee Chapter Kick-Off event.

Describing his experiences working towards the formation of the 22nd Chapter, Dinesh Ponnuru said, “Working on the launch of the TN Chapter was an exciting experience. While my team and I focused on preparations, the rest of the team worked to recruit new member companies. The event was truly one-of-a-kind, and it came together seamlessly under the guidance of Mr. Purna Peravali, the new chapter president.”

The new Tennessee Chapter has a vibrant and enthusiastic Team led by its President Purna Peravali. Sharath Thirunagar will serve as the Secretary; Ramesh Basa is the Chapter Relations Advisor; Vikram Parasa is the Chapter Mediation Committee Chair; Sudheer Banalais the Chapter CSR Chair; Dinesh Ponnuru will lead the Treasury, while Nikhilesh Kurnala is the Chair for Mergers & Acquisitions; Madan Reddy Venn and Vishnu Anna will be the Membership Chairs; Ranjith Komaraveli is the PR & Media Chair; Balaram Skuboyina is the Sponsorship Chair; Shravan Patha is the Chapter Benefits Chair; Kesava Boyati is the Chapter Immigration Chair; and, Sridhar Sunkara is the Chapter PAC/Govt Affairs Chair.

HIGHLIGHTS



ITServe Alliance
Empowering Local Employment

ITSERVE TEXAS **REGIONAL CONFERENCE MEETING**



Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston | Los Angeles
Maryland | Minneapolis | New England | New Jersey | New York | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis | Tennessee

ITSS MEMBER BENEFIT



A PCF COMPANY



ITServe Services
Enriching Member Benefits

ITSS CAPTIVE

ITSS Launches New Member Benefit -
Captive Health Insurance
in collaboration with AIS Insurance Services – A PCF Company

Benefits of Captive Health Insurance



- **Cost Control:** more easily control insurance costs by customizing policies
- **Financial Incentives:** surplus funds may be returned to member companies
- **Risk Management:** greater transparency and control over healthcare risks
- **Long-term Stability:** provide businesses greater stability with one plan
- **Lower Renewal Cost:** reduced costs possible at every renewal cycle
- **No Change of Network:** if plans remain the same, the network also remains the same
- **Dedicated Concierge:** speedy concierge service to address inquiries from members

Contact our team at AIS for more

202-301-9356 • marketing@aisusainc.com

ITSERVE MEMBER BENEFIT



ITServe Alliance
Empowering Local Employment

SPECIAL OFFER FROM DICE

FOR NEW CUSTOMERS:

Exclusive Access: Free Dice access for 2 Months or Partner Annual Promotion.

Partner Annual Promotion: Double the value of the product at half the price (applicable for the 1st year only, non-renewable).

FOR EXISTING CUSTOMERS:

Loyalty Reward: Receive a promotional credit of up to 10% of your annual spending. This credit can be used towards any promotional products (no discounts on the original pricing).

For More Info Contact:

Siva Moopanar
+1 (847) 323-3015

Bala Shan
+1 (732) 979-3500

E-Mail: benefits@itserve.org

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston | Los Angeles | Maryland
Minneapolis | New England | North Jersey | New York | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis | Tennessee

STARTUP CUBE

SYNERGY-2024
ITSERVE ALLIANCE
ANNUAL CONFERENCE - LAS VEGAS - OCT 29th & 30th

ITServe Alliance
Empowering Local Employment

PRESIDENT OF ITSERVE

STARTUP CUBE COMPETITION

 **29th & 30th**
OCTOBER, 2024

 **CAESARS PALACE,
LAS VEGAS**



SHOWCASE



COMPETE



CONNECT



COMPETE

10 startups,
cash prizes,
investor interest



PITCH

To ITServe Angels
(\$6M+ invested
last year)



NETWORK

2,300+ CEOs
& investors



BOOST

Visibility in the
startup ecosystem

Submit your Pitch Deck to startup@itserve.org

SCAN TO FILL
THE FORM



SYNERGY GRAND SPONSORS

HONER
HOMES
www.honerhomes.com

TrackEx
Travel & Expense Management
www.trackex.com

AIS
INSURANCE BROKERS
www.aisusainc.com

A pcf COMPANY

Varun
Digital
www.varundigitalmedia.com

SYNERGY PLATINUM SPONSORS

VITEL GLOBAL
www.vitelglobal.com

Ceipal
www.ceipal.com

TIA
TECH INSURANCE AGENCY
www.techinsuranceinc.com

SOMIREDDY
LAW GROUP
www.somireddydlaw.com

BBI Law Group, P.C.
www.ilindralawgroup.net

QITECH
www.qitech.com

eficens
www.eficens.ai

DIAMOND SPONSORS

ACE FERNANDES
828 Insurance's and 401(k)'s
214-LIONKING

ITServe Services
Empowering Local Employment

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston
Los Angeles | Maryland | Minneapolis | New England | New Jersey | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis

www.itserve.org

Grand Sponsor

Business Operations Simplified !

with integrated tools and mobile apps for seamless management and growth.

Corporate Office:

📍 F 2018 156th Ave NE #100,
Bellevue, WA 98007

Get in Touch:

✉️ sales@trackex.com



TrackEx^{✈️}

A unified corporate travel and expense management system featuring a booking engine and expense tracking.

timesheet

Gain visibility into consultant time entries, streamline invoicing, and seamlessly integrate with your billing systems for increased efficiency.

Placement

Enhance your consultant management by streamlining processes, managing paperwork, and making informed decisions effortlessly.

MailTracker

Facilitate seamless collaboration among your teams with real-time tracking and secure storage, ensuring the management of inbound postal mail.

TICKETING

A comprehensive incident management tool that empowers you to efficiently handle incidents and deliver exceptional service.

assistpay

Gain confidence in your payroll processes with our comprehensive pre-payroll calculation tool that integrates with HR systems.

immigration

A powerful tool for immigration management to track visa inquiries, renewals, consultant geographic suitability, immigration petitions, and more.

Launchpad

Optimize your internal communication and collaboration through a robust company intranet in a secure and user-friendly digital environment.

Grand Sponsor

FROM RISK TO SECURITY: THE POWER OF COMPREHENSIVE INSURANCE SOLUTIONS

AIS Insurance – Your Ambassador for Protection!

THE CHALLENGES

AIS Insurance works with the IT staffing and consulting industry to address deficiencies in their business insurance and employee health coverage. This collaboration helps to mitigate various challenges, including by:

- Decreasing vulnerability to legal actions
- Managing compensation claims effectively
- Alleviating the burden of medical expenses for employees
- Lowering turnover rates and associated recruitment costs

THE SOLUTIONS

AIS Insurance addressed these critical needs by offering extensive coverage solutions for business and health insurance. Tailored business insurance can help mitigate risks related to:

- Cyber threats
- Legal liabilities
- Professional errors & more

Additionally, their comprehensive health coverage brings numerous benefits for employees, including:

- Access to quality healthcare services
- Peace of mind for employees and families
- Improved overall well-being, leading to higher productivity
- Attraction and retention of top talent

THE BENEFITS

Tailored, cost-effective business and health insurance solutions, designed specifically for the IT industry, help empower tech enterprises to thrive with assurance and adaptability, while also:

- Helping to safeguard companies and their clientele against potential risks
- Fostering a workplace culture that prioritizes employee appreciation, thereby enhancing productivity, profitability and reduced turnover
- Drawing in and retaining top-tier talent within a fiercely competitive sector, helping to mitigate recruitment expenses and ensuring a steadfast team

**FIND OUT IF YOUR INSURANCE COVERAGE IS WORKING FOR YOU.
CONTACT AIS INSURANCE SERVICES FOR A FREE COVERAGE ASSESSMENT.**

(844) 247-6646 | service@aisusainc.com | aisusainc.com



A **pcf** COMPANY

Advanced Insurance Services (AIS), Agency Inc. is a fully licensed insurance agency that specializes in providing employers and individuals with the best insurance plans available.

Grand Sponsor



A Subsidiary of **stardigital.ai** USA
(Vitel Global Company)

We are *Creative* AI-Digital Marketing *experts*

Transform your brand with Varun Digital,
where AI meets Innovative Strategies!
Let's collaborate to turn your Vision into Reality.



Brand Building | Transforming Digital Presence

Growth Hacking

Your Digital Partner
We are the Brand Boosters
Let us build a digital empire together
for establishing a global presence.

Our Expertise

- AI-Enhanced Web Design & Development
- Advanced Search Engine Optimization (SEO)
- Automated Pay-Per-Click Advertising (PPC)
- Lead Generation Strategies
- Smart Social Media Management
- Online Reputation Management
- Intelligent Content Marketing



SCAN FOR MORE

+1 877-768-2786 | sales@varundigitalmedia.com

Call. Chat. Conference Uninterrupted!

Advanced 60+ UCaaS Features

Platinum Sponsor



- ✓ Vitel SMS
- ✓ Web Hosting Services
- ✓ Whatsapp Integration
- ✓ API Integrations
- ✓ Cloud PBX
- ✓ Mobile & Desktop App.
- ✓ HD Video Conferencing
- ✓ Business Emails (Office 365)



SCAN FOR MORE



AI Powered, People Driven for Smarter Recruiting

Staffing and recruiting is all about people. Success comes from building genuine connections based on trust, empathy, and authenticity.

Being human isn't just about effort—it's about using technology to empower us without losing our humanity.

AI doesn't replace those moments; it enhances them.

That's Ceipal AI.

AI that works for you—not instead of you.

Ceipal ATS + Copilot: Streamlined Recruitment, Human Connections

Ceipal ATS, with Copilot, streamlines recruiting by organizing candidate data and automating tasks, allowing recruiters to focus on relationships and faster placements for smarter, human-centered hiring.

Procurewise VMS AI Agent: Optimized Workforce, Seamless Operations

Procurewise VMS AI Agent expands your recruiting reach, streamlines vendor management, and optimizes your extended workforce ecosystem, enabling faster, more efficient talent connections while making recruitment more human.

“Since we started using the Copilot feature in Ceipal, we've seen drastic changes that have significantly helped our recruiting and account management teams.

These tools have streamlined our processes and made our work much more efficient.”

Amit Saini
ATD Technology LLC

**Discover what Ceipal AI can do
for you at ceipal.com/copilot**

 **Ceipal**
AI Powered. People Driven.

Platinum Sponsor



PROTECT THE THINGS THAT MATTER MOST!



Murali Talluri
President/CEO

Health Insurance

- Group health Insurance
- Group Life Insurance
- Group Dental Insurance
- Group Vision & Supplemental
- Cobra Administration

10-15% Average Discount for IT Serve Members on Business Insurance

Business Insurance

- | | |
|----------------------------------|--|
| ● General Liability Insurance | ● Errors & Omissions Insurance |
| ● Business Owner's Policy | ● Workers Compensation Insurance |
| ● Cyber Liability Insurance | ● Hired & Non-Owned Auto Insurance |
| ● Fidelity Bonds | ● Commercial Umbrella Insurance |
| ● Directors & Officers Insurance | ● Employment Practices Liability Insurance |



A+ Rating



 **Contact Us: 1000 Gattis School Rd Unit 250, Round Rock, TX, 78664**



www.techinsuranceinc.com



(512) 917-8686



murali@techinsuranceinc.com

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston
Los Angeles | New England | North East | Philadelphia | Phonix | Raleigh | Seattle | St. Louis

Legal Excellence Redefined



✓ Immigration

H-1B, L-1, E-2, E-3, TN, R1, P3,
O1/O2, PERM, I-140, AOS and Nat-
uralization, DOL & USCIS Audits,
FDNS Site Visit.

✓ Family law

Divorce
Child Custody Protection Orders
Restraining Orders

✓ Employment

Employment Discrimination, Wrongful
Termination, FLCA Wage &
Hour Violations, Breach of Contract

✓ Litigation

Breach of Contract Non- Solicita-
tion & Non- Compete Clauses &
Collections Matters.

✓ Corporate

Business Incorporation Employment &
Vendor Agreements
Share Holder Agreements. Mergers &
Acquisitions

✓ Criminal Law

DUI, Traffic Offences Theft Offenc-
es Domestic Violence Cases, Drug
Offences

Santosh R Somireddy, Esq.

Founding Partner of Somireddy Law Group (SLG)

☎ +1 (703) 544-2200
☎ 800-682-8711
✉ info@somireddylaw.com 🌐 www.somireddylaw.com

BAR ADMISSIONS

Arizona | Dist of Columbia | North Carolina | Ohio | Georgia
Pennsylvania | Illinois | Maryland | Michigan | New Jersey |
New York | Texas | Virginia | Washington | India

OFFICE LOCATIONS

Ashburn, Virginia (Head Quarters) | Princeton, New Jersey |
Durham, North Carolina | Hyderabad, India



“AG FINTAX HAS SAVED US

HUNDREDS OF THOUSANDS OF TAX DOLLARS WITH

THEIR INNOVATIVE TAX PLANNING STRATEGIES”

Authentic statement by many ITServe Alliance members.

Many of you have heard of AG FinTax and Anil Grandhi over the years but very few of you have possibly heard of the millions of dollars of Taxes that we have saved for members of ITServe Alliance.

Led by the highly accomplished Anil Grandhi, the professional team at AG FinTax have been silently working with innumerable ITServe Alliance members for many years now.

Our experienced team at AG FinTax help IT Staffing and Consulting Companies run very efficiently by providing critical services like **Tax Planning, Virtual CFO services, Accounting, Bookkeeping, Compliances, Tax filing** etc.

You too can benefit from the value-added expertise that Anil Grandhi and his highly qualified team bring to your business. Come and discover how your cashflows increase while making your business more efficient and more profitable.

Connect with us today!

Scan To Book
Your Consultation



Anil Grandhi (AG)

CEO - AG FinTax
GRANDHI FINTAX CPAs INC



hello@agfintax.com



www.agfintax.com



(469) 942-9888

Platinum Sponsor

Exclusive Benefits for ITServe Alliance Members!

- **Special Offer:** One free H-1B filing for every new member enrolled on or after september 1, 2024, as part of ITServe member benefits.
- **Filing one H-1B for any active ITServe Alliance member for just a \$500 attorney fee.**
- **5% Discount on Attorney Fees for All H-1B Filings with our firm.**

Let's Connect at the ITServe Conference!

We're eager to connect with you at BBI Law Group's booth! Discover how our immigration services can support your goals and enjoy exclusive benefits. Let's collaborate for a brighter future together!

OUR SERVICES:

- **EMPLOYMENT-BASED IMMIGRATION**
- **FAMILY-BASED IMMIGRATION**
- **EB-5 INVESTOR VISA PROGRAMS**
- **CORPORATE COMPLIANCE**
- **I-9 AND E-VERIFY COMPLIANCE**
- **NATURALIZATION MATTERS**
- **ALL OTHER IMMIGRATION MATTERS.**

FOLLOW US



Attorney Bhanu B Ilindra
BBI LAW GROUP

Email: bhanu@bbilawgroup.com

12901 Worldgate Dr Ste 540, Herndon, VA 20170

For More Information
www.bbilawgroup.com



For Appointments
703-496-7722





Platinum Sponsor

Over 22 Years of Innovation and Excellence in Delivery of IT Services with
QUALITY | ETHICS | INTEGRITY | RELIABILITY | EXCELLENCE

Q1 invites you to be our staffing partner



For our Clients in different regions:

tcs | **TATA**
CONSULTANCY
SERVICES

Walgreens

KPMG

ThermoFisher
SCIENTIFIC

SAMSUNG


PUBLICIS
GROUPE

sopra  **steria**


TATA
COMMUNICATIONS

IBM

kyndryl


HEXAWARE

 **Albertsons**

USA MEXICO CANADA UK UAE INDIA SINGAPORE

**OUR STELLER REPUTATION
ON-TIME VENDOR PAYMENTS**

**YOU HAVE THE RIGHT CANDIDATE
WE HAVE THE RIGHT JOB**

itserve@qltech.com | 630.536.8202
www.qltech.com

DIAMOND SPONSOR

Annual 2024



We Make Government Contracting Easy



Bid identification, Vetting & Proposal Response



Business Development & Partnership Agreements



Federal & local Certification Services



Regulatory/Compliance Certification



Federal Contracting & GSA / 8A Opportunity Management



Corporate Opportunity Management Services

State, County, City, Higher-Ed, and Federal Government contracts can be game-changers for your business!

WHY US?

We provide access to more than \$3 trillion in projects with state, county, city, public schools, higher education institutions, and federal government agencies.

WE ARE THE EXPERTS!

Our area of expertise lies in assisting firms that specialize in IT Staffing & Solutions secure Government contracts. So far we have secured more than \$30M in Government Contracts for our clients.

WE'VE GOT YOU!

Our experienced team assesses your bid readiness and then creates a custom business development plan with bidding goals, be it SLED, Federal or both.

YOUR EXTENDED TEAM...

We manage all required documentation and certifications, oversee proposal writing, and prepare industry-specific proposals using our bid intel and advanced contracting knowledge.

Vendorship Inc.
Tech Alpharetta
925 North Point
Parkway,
Suite 130, GA 30005

Phone:
404 982 4070
Email:
info@vendorship.net



www.vendorship.net



100+ Clients



1500+ RFPs



100+ Certifications



Acceptance Rate

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston
Los Angeles | Maryland | Minneapolis | New England | North East | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis

Synergy Grand Sponsors



www.honerhomes.com



www.aisusainc.com

A **pcf** COMPANY



Travel & Expense Management

www.trackex.com



www.varundigitalmedia.com

Synergy Platinum Sponsors



www.vitelglobal.com



www.ceipal.com



www.techinsuranceinc.com



www.somireddylaw.com



www.ilindralawgroup.net



www.q1tech.com



www.eficens.ai

Synergy Diamond Sponsors



ITServe Services
Enriching Member Benefits

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston | Los Angeles | Maryland
Minneapolis | New England | North Jersey | New York | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis | Tennessee

SEPTEMBER ACTIVITIES



NATIONAL

CAPITOL HILL DAY 2024 - In-Person held on 18th Sept

Advocacy in Action! Over 70 ITServe members, 85+ meetings with lawmakers, all advocating for business-friendly policies. This is just the beginning!

Tennessee Chapter Launch - In-Person held on 19th Sept

ITServe Alliance Expands with 22nd Chapter in Tennessee! We are thrilled to announce the launch of ITServe Alliance's 22nd chapter in Tennessee ! This momentous occasion marks the start of an exciting journey towards greater networking, growth, and opportunities for local entrepreneurs and businesses.

ITServe Texas - Regional Conference - In-Person held on 25th Sept:

The ITServe Alliance Texas Regional Conference was a success, with key involvement from the national team and the Austin, Dallas, and Houston chapters. Exciting updates on Synergy and technology were shared. A big thank you to all chapters for their participation and input!

Texas Regional Sports Event - In-Person held on 25th Sept:

ITServe Texas Regional Sports Event was a fantastic success! A special shoutout to Jagadeesh Mosali your participation brought great energy to the event! Teams from Austin, Dallas, Houston came together, making every moment enjoyable. It wasn't just a game, it was a moment of unity for ITServe members, and it felt like a glimpse of our bright future together.

SEPTEMBER MONTHLY MEETINGS UPDATES

AUSTIN CHAPTER

Austin Chapter CSR Activities - In-Person held on 10th Sept

The ITServe Alliance Austin Chapter's CSR activities made a meaningful impact by supporting the Liberty Hill and Leander Fire Departments. We proudly donated \$1,000 to Liberty Hill FD and \$500 worth of non-perishable items to Leander FD. Your enthusiasm and participation made a positive difference in our community!

BAY AREA CHAPTER

Bay Area Chapter Monthly Meeting - In-Person held on 27th Sept:

The Bay Area Chapter's monthly meeting featured Jagadeesh Mosali and involved the close and national teams, creating a wonderful opportunity for in-person networking. It was great to see everyone there, as they spent a memorable day together. The event was a fantastic activity, with active participation from all attendees.

CHICAGO CHAPTER

Chicago Chapter CSR Activity - In-Person held on 21st Sept

The ITServe Chicago Chapter held a food packing event at Northern Illinois Food Bank for our September 21, 2024 CSR initiative. Volunteers packed 11,398 Holiday Meal boxes, totaling 13,678 pounds of food for local families in need. Kudos to our Chicago volunteers for their dedication to ending hunger and making a positive community impact!

Chicago Chapter Monthly Meeting - In-Person held on 25th Sept:

The Speakers for the event are Graham Thorsen, Steve Martinez shared valuable insights on AI Trends and staffing Impacts. And event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

SEPTEMBER MONTHLY MEETINGS UPDATES

DETROIT CHAPTER

Detroit Chapter Monthly Meeting - In-Person held on 12th Sept

The Speakers for the event are Michael D. Bishop and Nazeera Dawood shared valuable insights on General/Synergy Updates, Vendorship - Webinar, Members Benefits. And event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

MARYLAND CHAPTER

Maryland Chapter Monthly Networking Meetup-In-Person held on 5th Sept:

The Speaker for the Event was Glenn Frederick Lvey shared valuable insights that sparked meaningful conversations. And event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

DMV CHAPTER

DMV Chapter Monthly Meeting - In-Person held on 17th Sept

The DMV Chapter Monthly Meeting event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

NEW ENGLAND CHAPTER

New England Chapter Monthly Meeting - In-Person held on 25th Sept

The Speaker for the event was Laura Cooper shared valuable insights on Identify Various styles to influence the clients. And event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

HOUSTON CHAPTER

Houston Chapter Monthly Meeting - In-Person held on 18th Sept

The Speaker for the Event was Dr. Pretta Vandible Stallworth shared valuable insights that sparked meaningful conversations. And event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

NEW JERSEY CHAPTER

New Jersey Chapter Monthly Meeting - In-Person held on 24th Sept

The Speakers for the Event are Ramesh Babu, Ruchira, and Monali, shared valuable insights on business opportunities in emerging technologies, steps to protect businesses from cyber threats, and strategies for surviving downturns through diversification to make businesses recession-proof. It was an insightful session on growth, security, and resilience.

SEPTEMBER MONTHLY MEETINGS UPDATES

PHILADELPHIA CHAPTER

Philadelphia Chapter Monthly Meeting - In-Person held on 12th Sept

The Philadelphia Chapter Monthly Meeting event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

PHOENIX CHAPTER

Phoenix Chapter CSR Activity - In-Person held on 13th Sept:

The ITServe Alliance Phoenix Chapter's CSR activity at FMSC was a meaningful and engaging volunteer effort. Everyone came together for a rewarding experience of giving back. A big thank you to all for your active involvement!

Phoenix Chapter Monthly Meeting - In-Person held on 26th Sept:

The Speaker for the event was Laurie D. Battaglia shared valuable insights on Wake up the leader within: Thrive in times of change by leading yourself first & building inclusive work cultures through everyday actions. Discover why traditional leadership methods are no longer effective. Join us at ITServe Synergy 2024 on October 29-30 in Las Vegas! And event created an opportunity for in-person networking, and everyone spent a memorable day together. Event was a fantastic activity, with everyone participating actively.

TENNESSEE CHAPTER

Tennessee chapter CSR Activity - In-Person held on 19th Sept

The ITServe Alliance Tennessee Chapter hosted a CSR activity, donating \$750 to Shelby County Sheriff Floyd Bonner Jr. for his community service and \$750 to the University of Memphis Foundation. This initiative highlights our commitment to uplifting the community and creating positive change for future generations. We are proud to support those who serve and inspire others. Thanks, team! Excited for our journey ahead see you soon!

ITSERVE SEPTEMBER CSR ACTIVITIES

ITServe Austin Chapter CSR Activity

The ITServe Alliance Austin Chapter's CSR activities made a meaningful impact by supporting the Liberty Hill and Leander Fire Departments. We proudly donated \$1,000 to Liberty Hill FD and \$500 worth of non-perishable items to Leander FD. Your enthusiasm and participation made a positive difference in our community!



ITSERVE SEPTEMBER CSR ACTIVITIES

ITServe Alliance Chicago chapter CSR activity

The ITServe Chicago Chapter held a food packing event at Northern Illinois Food Bank for our September 21, 2024 CSR initiative. Volunteers packed 11,398 Holiday Meal boxes, totaling 13,678 pounds of food for local families in need. Kudos to our Chicago volunteers for their dedication to ending hunger and making a positive community impact!



Volunteers like you are critical ^{14MB} in the fight to solve hunger.

Here is the impact you made today for neighbors throughout Northern Illinois!

Volunteer Date 9/21/24

Pounds Packed 13,678

Meals Provided 11,398



ITSERVE SEPTEMBER CSR ACTIVITIES

The ITServe Alliance Tennessee Chapter's CSR Activity

on June 25, 2024, was a memorable event. We are grateful to the San Ramon Police Department for hosting us and providing an insightful tour of their facilities. It was an honor to witness firsthand the dedication and commitment of our local law enforcement officers in ensuring community safety. San Ramon, California, spans 18.64 sq miles with a population of 85,000 and is served by a team of 74 officers. On behalf of ITServe Alliance and ITServe Alliance CSR, we extend heartfelt thanks to the department for their hospitality and expertise. We look forward to future collaborations.



SPONSORSHIP OPPORTUNITIES FOR SYNERGY 2024

Dear Supporters of ITServe:

This is to express our sincere appreciation and gratitude for being a Sponsor of ITServe Alliance's Flagship Annual Conference, Synergy 2023. With your support, we have had a highly successful conference in 2023, benefitting ITServe members, vendors and sponsors.

We are reaching out to you to continue your support for the Synergy 2024, which will be held at the electric city of Las Vegas, at the Caesars Palace, the legendary hotspot where fortunes favor the BOLD on October 29-30, 2024.

It's a collision of brilliance, a networking supernova, and a tech safari all rolled into one. As you are aware, ITServe Alliance's Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals.

With the theme, "Technology, Member Benefits and Diversity" we are working hard to streamline the Synergy Conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America's biggest IT Staffing conference by mainstream media similar to SIA, HR World, Inc 5000.

Synergy 2024 will provide a platform for 3,000+ CXOs from hundreds of multi-national companies come together to hear industry leaders speak, engage in discussions with lawmakers, and participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology.

With an esteemed panel of keynote speakers, industry experts, and thought leaders, who will share their insights and best practices on a diverse range of topics, Synergy 2024 will focus on developing strategic relationships with our partner organizations, sponsors and supporters, to work for a better technology environment by building greater understanding.

Your valuable presence and support for Synergy 2024 will help us provide business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.

You'll get to network with peers, learn from experts, and discover new and exciting developments in IT. Don't miss the chance to hear from inspiring speakers who will show us how to conquer the upcoming challenges and opportunities in information technology.

Come, join us and be part of our journey. Let us be your voice when it comes to Information Technology.

MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: benefits@itserve.org



“SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

ITSERVE ALLIANCE - WHAT ARE YOU GETTING FOR \$1000 MEMBERSHIP FEES?

**BECAUSE OF INCREASE (\$500) IN MEMBERSHIP FEE
ITSERVE WILL NOT FUNDRAISE FOR
PAC (POLICY ADVOCACY) & CSR.**

\$300 goes to PAC (Policy Advocacy):

- » Salary to Monte Ward (Government liaison officer)
- » Salary to Jon Wasden (Litigation Attorney)
- » Challenge the upcoming immigration reform which will ELIMINATE our current consulting model.
- » Passing of HIRE ACT

PARTIAL LIST OF PAC ACHIEVEMENTS

- » 3 years of H1B approval
 - » Removal of Neufeld Memo/Client letter/Itinerary
 - » Opposed OPT/CPT third-party placements
 - » H1B lottery rule change
 - » Historic ITServe memo
 - » Reduced 221(G) at the consulates
- (Savings: Several thousands of USD)

\$200 to CSR:

STEM:

- » Support local employment via
 1. Scholarships
 2. Training &
 3. Foster startups.
- » Lawmakers are appreciating and supporting this program

NON-STEM:

- » Getting closer to local communities
 - » Convey to the public about our contribution to this country
 - » Get ground level support to our high skilled immigration policies
- (Savings: Several thousands of USD)

ITSERVE ALLIANCE - WHAT ARE YOU GETTING FOR \$1000 MEMBERSHIP FEES?



* - Intangible benefits. We are currently working with other national brands. If you have any questions or leads please contact us via email benefits@itserve.org or call our team members.

UNLOCK EXCLUSIVE ITSERVE MEMBER BENEFITS TODAY!

HERE'S WHAT YOU GET AS AN ITSERVE MEMBER:

- Up to 60% discount* on ADP payroll and HR services
- Enjoy up to 12 months free* when you purchase a 401(k) plan
- Complimentary HR Screenings

**Limited Time Offer: Sign Up in March 2024
and Get 4 Months Free Payroll Service + Discount!**



Visit adp.com/ITServe or scan here to
send your contact information to our
dedicated ADP representative!



Always Designing
for People®

Contact ADP Sales Representative to Learn More:

Taylor Sweeney | (704) 254-4900 | Taylor.Sweeney@ADP.com

*Exact discount eligibility to be confirmed by ADP representative, Free months available with purchase of a 401(k) for new ADP clients processing on RUN Powered by ADP (5+ employees) in the US that complete, sign and submit an ADP sales order and start processing payroll timely as required. This offer cannot be combined with any other promotions. This offer shall not apply to CBA or Wholesale units or HR Pro 1-4 ees. Months free are 7-12 in Year 1 and 19-24 in Year 2. ADP, the ADP logo, and Always Designing for People are trademarks of ADP, Inc. All other marks are the property of their respective owners. Copyright © 2024 ADP, Inc. All rights reserved.

IMMIGRATION NEWS

Navigating the Complexities of U.S. Immigration: Options for 'Documented Dreamers'

America's identity as the land of freedom is a source of immense pride for its citizens. For centuries, people from around the world have immigrated to the U.S., drawn by the promise of liberty and opportunity. Immigrants and their families, once granted entry, often became U.S. citizens and contributed significantly to the nation's development.

Currently, millions continue to seek entry into the U.S., with the H1B visa being a popular route for highly skilled professionals. In 2023, the U.S. approved over 441,000 H1B visas, with 320,000 granted to Indian applicants.....

[Click to Know More](#)



New Applications For U.S. EB-2 Visas Begins on October 1st, 2024

The U.S. Department of State announced on September 9, 2024, that all available Employment-Based Second Preference (EB-2) visas for the fiscal year 2024 have been issued. This means no further visas in this category will be granted until the new fiscal year begins on October 1, 2024.

The EB-2 visa is designed for foreign professionals with advanced degrees or individuals with exceptional abilities, such as scientists, engineers, and doctors. Due to the high demand for these visas, the Immigration and Nationality Act (INA) imposes an annual cap on the number of visas that can be issued in each employment-based category.

[Click to Know More](#)

ITServe Alliance Membership



For Membership Visit:

www.bit.ly/ITServeMembershipApplication

PR & MEDIA TEAM

Amar Varada

Governing Board Chair 2024



Jagadeesh Mosali
President



Anju Vallabhaneni
President Elect



Suggestions:

Please feel free to E-Mail us at PR@itserve.org

Abhishek Boyanapally

Director - PR & Media



Ramesh Garlapati

Chair - PR & Media
(Internal)



Sridhar R.

Chair - PR & Media
(Internal)



Karthik Chadawada

Chair - PR & Media
(Social Media & Web)



Naveen Tipirneni

Co-Chair-PR & Media
(Social Media & Web)



Follow us on



ITServeAlliance



itserve-alliance



ITServeorg

GRAND SPONSORS

TrackEx
Travel & Expense Management
www.trackex.com



A PCF COMPANY

Varun Digital
www.varundigitalmedia.com

PLATINUM SPONSORS

VITEL GLOBAL COMMUNICATIONS
The Ultimate Business Cloud Voice & Data Services
www.vitelglobal.com

Ceipal
www.ceipal.com

TIA
TECH INSURANCE AGENCY
EMPLOYEE BENEFITS & BUSINESS INSURANCE
www.techinsuranceinc.com

SOMIREDDY LAW GROUP
www.somireddylaw.com

AG FinTax
GRANDHI FINTECH CPAs INC
www.agfintax.com

BBI Law Group, P.C.
www.ilindralawgroup.net

Q1TECH
www.q1tech.com

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston | Los Angeles | Maryland
Minneapolis | New England | North Jersey | New York | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis | Tennessee